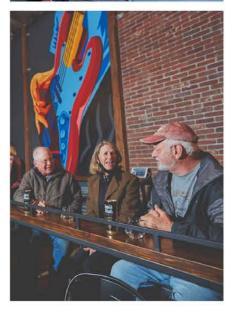


ALMOST FAMOUS WINE COMPANY







A short drive... and a world away...

Transport yourself and your guests when you hold your private event at Darcie Kent Estate Winery or Almost Famous Wine Lounge, in the picturesque Livermore Valley.

We offer three gorgeous event spaces, which can accommodate gatherings of various sizes.

The charming, rustic-chic of our historic Bing's Barn features both indoor and outdoor gathering spaces, breathtaking foothill views and a gallery of vibrant, hand-painted artwork.

Larger gatherings can spread out amidst the glorious surroundings of our Terrace and Green, where a manicured lawn and shaded veranda enjoy panoramic vineyard and foothill views, with plenty of seating.

And just down on Vasco Row, the vintage brick and tile decor of Almost Famous' bar room gives an urban remix to California ranch elegance, an effect only enhanced by the hand-painted, two-story murals in our world-class stage room.

Whether you wish to give your private event the wine country or rock star treatment - or a little of both - make your event truly memorable with us.

Our dedicated Private Events Manager Genea Powell is thrilled to bring her passion, style and experience to your event, and to help craft the exact party you're looking for. Along with our professional staff and award-winning wine program, we'll craft an event that will be treasured by your guests, and linger long in their memory.



Genea Powell
Private Events Director

genea.powell@darciekentvineyards.com 925-243-9039 ext.112 7000 Tesla Road, Suite B, Livermore, CA, 94550





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Dancie Kent Bing's Barn

capacity 50 indoor & outdoor space

Monday-Thursday: \$1500 + minimum wine purchase

Friday-Sunday: \$2500 + minimum wine purchase

Reservation Duration: 11am - 4pm (Monday - Friday only) OR 6 pm - 10 pm



7000 Tesla Rd, Ste B, Livermore, CA





ALMOST FAMOUS WINE COMPANY

capacity 188 indoor space

Sunday-Thursday: \$500 per hour + minimum wine purchase

Friday & Saturday: \$1000 per hour + minimum wine purchase

Reservation Duration: 4 hours, with \$500 for each additional hour (between 10 am - 10 pm) Special rates exist for allday company offsites.



2771 S Vasco Rd, Ste D, Livermore, CA





Dancie Kent Terrace & Green

capacity 200 outdoor space

Monday-Thursday: \$2000 + minimum wine purchase

Friday-Sunday: \$3000 + minimum wine purchase

Reservation Duration: 6pm - 10 pm

This venue is not available earlier than 5pm for event prep.



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Are you looking for a company or corporate event?

The sky's the limit in what we can do. Flip farther into the booklet to learn more about these opportunities to take your team-building to the next level.

- Wine country conference room
- Pop-up "happy hours" at your business location
- "Almost Friday" Happy Hour at Almost Famous (can include karaoke, dj or live music)
- · One day or multi-day company off-sites
- (for non-profits) Fundraising Benefit Concert at Almost Famous





Why Livermore?

Nestled just a stone's throw away from the bustling metropolitan areas of the East and South Bay, the Livermore Valley emerges as a serene oasis of rolling vineyards, sun-kissed landscapes, and unparalleled beauty. This verdant paradise boasts a rich viticultural heritage and a captivating blend of rustic charm and modern elegance, making it an ideal locale for private events. Livermore's wine country is known for its strong sense of community, where you can meet the winemaker behind the bar. Livermore is not just a beautiful backdrop. It's a down to earth place where your guests can feel truly relax, connect with each other, and feel transported out of their daily grind.

Great wines really do matter

Your event shouldn't just look the part, but taste it. Darcie Kent Estate Winery and Almost Famous Wine Company are not only two of the most beautiful tasting rooms in Livermore Valley, but two of the most acclaimed. Very little seperates our viticultural and winemaking program from what you might find in Napa, Sonoma, or the best European regions. Our record of awards, scores and accolades shows this. At our events, the wine in each guests' hand transports them just as much as their environment and the decor. Likewise, we assemble fun and elegant NA alternatives for those who do not drink. Trust us to put together a beverage menu for your event that will inspire every attendee!





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Bing's Barn at Darcie Kent Estate Winery - events up to 50 people

The charming, rustic-chic of our historic Bing's Barn features both indoor and outdoor gathering spaces, breathtaking foothill views and a gallery of vibrant, hand-painted artwork. The barn is temperature controlled, with comfortable black leather seating.

This space can be flipped into a conference room or classroom space, comfortably fitting 30 guests. As a gallery space, it can fit parties of 50 people, and is perfect for birthday, retirement, and smaller engagement parties.





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Almost Famous Wine Lounge - events up to 188 people

Almost Famous Wine Lounge opened in 2022, and is fast becoming known as the East Bay's premier blues and roots music club. The vintage brick and tile decor of Almost Famous' bar room gives an urban remix to California ranch elegance, an effect only enhanced by the hand-painted, two-story murals in our world-class stage room.

Outfitted with world-class sound, lighting and stage, Almost Famous is perfectly set up to gather your whole team for a presentation that can be streamed online. Smaller groups can then break out into the lounge and backroom. And we are gaining a reputation for rockstar-style birthdays and company parties.





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The Terrace and Green at Darcie Kent Estate Winery - up to 200 people

Larger gatherings can spread out amidst the glorious surroundings of our Terrace and Green, where a manicured lawn and shaded veranda enjoy panoramic vineyard and foothill views, with plenty of seating.

The lawn boasts an extremely large mirror on one side, a fun selfie backdrop that also doubles the view. After thirteen years of operation at this location, we have a tried-and-true set-up with our caterers. We're constantly turning down wedding requests- you can see why! Reservations available May-October between 6 - 10 pm only, with the earliest set-up time being 5 pm.





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Beverages

Our world-class, award winning wines are one of the things that make private events special at Darcie Kent Estate Winery and Almost Famous.

We can serve beer brands of your choice: all beer will be purchased and served by us, and you will take home any unserved bottles or cans. Interested in a full bar? To serve spirits, you must contract with an independent caterer who has a full bar license.



The Darcie Kent Estate Winery Portfolio

Darcie and her family work in conjunction with master winemaker Julian Halasz, to craft food-friendly, vibrant wines of the utmost elegance. This highly acclaimed portfolio focuses on traditional varietals made famous in Bordeaux, Burgundy, and the Loire, such as Cabernet Sauvignon, Sauvignon Blanc, Cabernet Franc, Petit Verdot, Merlot, Malbec, Chardonnay, and Pinot Noir. Darcie's original artwork graces the label of each wine.



The ALMOST FAMOUS WINE Portfolio

Founded in 2021 by the next generation of the Kent family, Almost Famous Wines encompass a portfolio of innovative wine brands, each with its own unique mission, style, and give back partner. Almost Famous is a brand incubator, so the offerings are periodically refreshed as we try new things. Whether you're looking for aromatic whites, luscious reds, or international varietals, this portfolio is perfect for energetic groups looking to try something new, or wanting wines that give back to a cause they are passionate about. Talk to us about curating the perfect selection for your event.





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Catering Partners

Zephyr Grill & Bar (American Fine Dining)



(925) 961-1000 | www.zephyrgrilllivermore.com

Our top choice! Experienced caterer with a decade of exceptional service. Known for world-class wine country dining, skilled staff, and versatility in handling various dining formats.

Demitri's Taverna (Greek Fine Dining)



(925) 373-0306 | www.demitristavernalivermore.com

Demitri's strives not only to meet but also to exceed our guests expectations of their food, service, and atmosphere. The goal is to provide gourmet dining at casual prices while still using the freshest ingredients and authentic Greek family recipes. Their fun and knowledgeable staff works hard to provide service that is fast, personable, and accommodating.

Forno Di Sbarro (Italian, Wood Fired Pizza)

(925) 566-4605 | www.fornodisbarro.com

Forno Di Sbarro is available for catering throughout the Bay Area. Ideal for private parties, winery events, weddings, birthday parties, rehearsal dinners, corporate parties, fund raisers, and more! Forno Di Sbarro provides you with wood-fired pizza, salads, and desserts from a list of our menu items or customized for your special event served buffet style.

Yellowhammer Wood-fired Catering (Mobile Kitchen)

(925) 321-4088 | www.yellowhammerwoodfiredcatering.com

Yellowhammer Wood Fired Catering, based in Livermore, CA, serves the Tri-Valley with their unique restaurant-on-wheels concept. Their state-of-the-art setup features the world's first Forno Bravo Viaggio 110 model of 2023, setting a new standard for excellence. With this cutting-edge oven and truck, equipped with two wood-fired ovens, a sink, and a refrigerated prep station, they deliver top-notch service to our valued customers and venues.







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Catering Partners

Marty's Joint (Food Truck, American Cuisine)

(925) 864-3414 || www.martysjoint.com

Marty's is a popular local food truck based in Livermore, CA, serving Southern and California style comfort food. Their loaded tater tots are locally famous, and they offer a rotating selection of seasonal specials. Their casual fare and easygoing approach make them a great choice for any event (or craving.)

The Mego Kitchen (Asian / Pacific Islander)

Instagram:@themegokitchen || themegokitchen@gmail.com

Experience a diverse range of unique small-bites and plates, featuring Filipino food with Asian, Hawaiian and Latin twists. This truly "ma and pa" operation is a hidden, delicious gem of the Tri-Valley area, touching on the region's vibrant culinary heritage. *Ideal for a tropical themed event!*

Don't Be Shellfish (Pop-Up Rawbar)

Instagram: @dontbeshellfishoysterbar || johnsonent@me.com

Don't Be Shellfish has run an extremely popular raw bar featuring oysters, ceviche, custom crudité, and a rotating selection of limited edition offerings at Almost Famous. They are very familiar with both Almost Famous and Darcie Kent Estate Winery, and are a great choice if you want to elevate your guest experience to a new level.

The Color Of Fresh (Grazing station, Charcuterie Boards)

(925) 451-6966 || www.coloroffresh.com

Color of Fresh is well known for their freshly prepared meals delivered throughout the Tri Valley. However, they're also behind some of the best cheeseboards, charcuterie boards, hummus and artichoke dips to wineries in Livermore, including at Darcie Kent Estate Winery. They also create elegant cheese and charcuterie grazing stations.





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Extras

Rentals

We are pleased to offer a comprehensive selection of event essentials to enhance your special occasion. Our range includes top-quality linens, elegant cutlery, sturdy tables, exquisite flatware, and comfortable chairs. Whether you're planning a corporate gathering, wedding reception, or any other memorable event, our curated collection is designed to elevate the ambiance and ensure utmost comfort. To receive a customized quote based on your specific requirements, please provide us with details such as the event date, expected number of guests, and any additional needs. We are excited to assist you in creating an unforgettable experience.



Games

We are delighted to offer a collection of popular games that cater to both adults and children, adding an element of fun to any occasion. From the classic and competitive "cornhole" beanbag throwing game, to the excitement of a towering Giant Jenga set, please let us know if you'd like to add games to your party or event.

Conducted Wine Tastings and Special Toasts

We're best known for our wines, and with an in-house sommelier and wine educated staff, we are more than happy to enhance your gathering with a conducted wine tasting or special toast. Did you know that we make Livermore Valley's most acclaimed sparkling wine?

Reach out to us if you'd like to include a special presentation, tasting or toast as part of your event.





Corporate Events

start the conversation with Genea at genea.powell@darciekentvineyards.com

ARE YOU A LOCAL NONPROFIT? LET'S HOST A BENEFIT CONCERT



PAST EVENT SNAPSHOT:

BENEFIT CONCERT

FOR ROOMS OF HOPE LLC

THURSDAY, JANUARY 19TH, 2023 169 TICKETS PURCHASED

- 13 BISTRO TABLES WERE AUCTIONED AT FIRST STREET ALEHOUSE "BEARDS & BREWS" FUNDRAISER IN ADVANCE OF THE SHOW, RAISING EVEN MORE MONEY THAN THE STANDARD TICKET PRICE
- THE REMAINING 117 TICKETS SOLD TO THE PUBLIC GROSSED NEARLY \$2,000 BEFORE TAX & EXPENSES, MOST OF WHICH WAS DONATED
- THE CONCERT CREATED GREATER
 PUBLIC AWARENESS OF ROOMS FOR
 HOPE LLC VIA PROMOTIONS AND
 PUBLICITY FOR THE SHOW

Giving back is a core part of the ALMOST FAMOUS mission. Partner with us to throw a benefit concert that will raise money for your cause! We will waive the venue rental fee for the evening and donate the ticket proceeds, after taxes and operating costs, to your nonprofit.

We are happy to feature an available musical artist of your choosing. We can also draw upon our extensive network of performing artists to match your organization's mission, and the feel of the event, whether that's soulful blues, a stirring folk band, or a full-on rock concert. Some artists will reduce their fee to further support your cause.

Successful events rely on the nonprofit using its own database of supporters to drive attendance via ticket purchases, word of mouth, and donation of items that make the event even more special.

To learn more, please contact Private Events manager Genea Powell at genea.powell@darciekentvineyards.com





Corporate Events

start the conversation with Genea at genea.powell@darciekentvineyards.com

IS YOUR WORKPLACE LOOKING FOR A MEMORABLE AND MEANINGFUL PLACE TO RECONNECT AS A TEAM?

Take over Almost Famous Wine Lounge! Our warehouse-chic venue offers a unique space for coworkers to bond and relax over a glass of local wine and great music, or even for a company offsite during the day. (Perhaps capped off with a toast?)

Your office can take over the entire space for a company off-site, or our lounge for an exclusive happy hour (or three), with or without live acoustic music. You can make use of our professional stage and lighting with a karaoke night, or a favorite band. And don't forget that we're taking reservations for holiday parties!

Our menu of 15+ diverse wines were grown and produced by our family owned-and-operated winery here in the San Francisco Bay Area. We've won over 50 top industry awards (and counting) in our first three years of business and are proud to represent the best of the Livermore Valley's terroir. On top of that, we feature one of the most curated and extensive non-alcoholic drink selections in the region, with a mix of mocktails, brews, sodas and seltzers on the menu. Like beer, or interested in a full bar? Please see our beverages menu.

We can also help you plan interactive activities designed to foster collaboration, communication, and camaraderie. Our certified sommelier can guide you and your team through a wine tasting experience.

Let us help you create an exceptional experience that creates a lasting impression and wonderful memories for everyone at your company. Contact our Private Events Manager Genea Powell at genea.powell@darciekentvineyards to learn more.







PAST EVENT SNAPSHOT: "ALMOST FRIDAY" AT ALMOST FAMOUS

THURSDAY, MARCH 9TH, 2023

A local business took over Almost Famous for a company happy hour, in both our lounge area and stage room.

SPACE

The comfortable leather sofas were full of people talking and connecting, and many people opted to linger around the hightop tables near the bar and our large communal table where nibbles and treats were provided by the host.

Guests enjoyed conversing and greeting arrivals in the front door area as well, which is decorated with elegant modern planters and carpeting.

MUSIC

Steve "Sugarbear" McDowell, a charismatic local musician, played a mix of upbeat alternative rock, soul and reggae that kept the energy high. His friendly performance never distracted from the team building and networking going on in the lounge. Quieter groups or solo attendees who preferred to watch his show were provided high value entertainment, and a reason to attend.

Don't wait - reserve your next off-site, team builder, or company party with us today!

Learn more and start the conversation with our Private Events Manager Genea Powell at genea.powell@darciekentvineyards.









Corporate Events

PICTURE THIS:

A TWO DAY OFFSITE AT ALMOST FAMOUS

DAY ONE:

8:00 - 9:00 am: Breakfast and Registration

 Participants check in, receive their welcome packs in our lounge area, which is full of natural light in the morning. Everyone is greeted with fresh brewed coffee and a selection of pastries from Livermore's acclaimed Wingen Bakery.

9:00 - 9:30 am: Opening Remarks

 The group moves into our stage room. Our private events team has set the stage to make a big impression and capture the feel of your event and company's branding.

9:30 - 12:15 am: Team Building Activities

 Your team begins an engaging activity that encourages communication and teamwork. The building's identity as a music venue provides some fun music-related possibilities. Perhaps a scavenger hunt, or music related trivia.

12:15 - 1:15 pm: Lunch

 One of our preferred food vendors or food trucks has popped up outside. Or, a caterer specializing in wine country cuisine has set up a buffet in our openair warehouse. We'll make sure to arrange the caterer that best fits your event, and the dietary needs of your team.

1:15 - 5:00 pm: Interactive Workshop & Sharing

 Participants reconvene in the stage-room for an interactive workshop. Teams could also work together on a project or task related to company goals or a charitable cause. The day is wrapped up with a short reflection session.

7:00 pm - 8:00 pm: Company Concert & Open Bar

Following a dinner break (and sound check)
 celebrate your new gains, connections and
 directions at a full fledged concert! We can help
 find the perfect musician to create an unforgettable
 experience for your full team.

DAY TWO:

8:00 - 9:00 am: Breakfast and Registration

 Participants check in, receive their welcome packs in our lounge area, which is full of natural light in the morning. Everyone is greeted with fresh brewed coffee and a selection of pastries from Livermore's acclaimed Wingen Bakery.

9:00 - 10:30 pm: Vision & Goals Presentation

 Company leader presents an overview of the company's vision, objectives, and upcoming projects. Our state of the art sound and audio visual set-up, with high-speed internet streaming capabilities, can help you bring in team members from afar, or bring your vision to life with a video presentation.

10:45 - 12:15 am: Department Breakout Sessions

 Teams split into their respective departments to discuss goals, challenges, and strategies. Our venue provides a variety of spaces, from the comfortable leather couches in the lounge, to the community table, to the green room.

12:15 - 1:15 pm: Lunch

 One of our preferred food vendors or food trucks has popped up outside. Or, a caterer specializing in wine country cuisine has set up a buffet in our open-air warehouse. We'll make sure to arrange the caterer that best fits your event, and the dietary needs of your team.

1:15 - 5:00 pm: Workshop & Action Planning Session

 Reconvene to the stage room to let your team learn and explore best new practices together in a guided, interactive workshop, followed by the creation of a company-wide action plan.

5:00 pm - 6:00 pm: Guided Tasting and Farewell Toast

 Cap the off-site with a fun and breezy wine tasting experience for your staff, guided by sommelier Jeremy Troupe-Masi, known for his humorous and insightful takes on wine. The tasting will end with the opportunity for an impactful toast- end on a memorable note.







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— Nitty Gritty Details ———

Please note that the venue fee stated does not include additional charges. The venue fee includes two (2) servers for guest counts under 75. Events with 75-149 guests require an additional server, while events with 150-225 guests require two (2) additional servers at a cost of \$100 per additional server.

REGIONAL TAXES

These charges include the Alameda County sales tax of 10.25%, the Wine Heritage District fee of 2%, and a 20% gratuity for the staff. These fees will be added to the final bill.

PUTTING A DEPOSIT

To secure the date for your event, a non-refundable 50% deposit of the pre-tax, pregratuity venue fee is required. This deposit will be credited towards the summary of final charges.

RESPONSIBILITY FOR DAMAGES

The Reserving Party is responsible for any damage, destruction, or theft of venue property during the event, and the cost will be charged to the credit card on file within seven (7) days of receiving an itemized statement of damages.

WINE PURCHASE MINIMUM

Regarding wine, there is a bottle minimum of 1 bottle for every 2 drinking aged adults. Wine selections must be made from the active wine list on the venue's website on the day of the event, with applicable discounts applied. Tax, fees, and gratuity are assessed on all purchased wine, and any unconsumed wine may be taken home.

EARLY ARRIVAL TO SET UP

Set-up at Darcie Kent "Terrace and Green" space is typically allowed from 5:30pm onwards. Do not expect to access this space before 5:30 pm. If you are reserving Bing's Barn or Almost Famous for a daytime event, set-up can occur as early as 10 am.

CURFEW

All guests and caterers must vacate the premises by 10:30pm, and a late fee of \$100 per staff member will be charged for every 15-minute increment beyond that time.